



British Business Groups in the UAE and the Israel-Britain Chamber of Commerce pledge international collaboration

The **British Business Groups in Dubai, Northern Emirates, the British Business Group Abu Dhabi (UAE BBGs)** and the **Israel-Britain Chamber of Commerce (IBCC)**, are pleased to announce that they have pledged unique collaboration for bilateral and tri-lateral initiatives. This innovative collaboration will offer members of the respective groups a comprehensive platform for the benefit of businesses interested in the UAE, Israel and the UK.

Through the **British Chamber of Commerce's** Global Business Network, the UAE BBGs and the IBCC have already been in close contact to understand how best to support their members in this "new era".

Dubai and North Emirates BBG Chairman John Martin St. Valery said; "We are really keen to share local knowledge in exchange for a deeper understanding of the opportunities for our members and stakeholders in Israel. Through close collaboration with the **IBCC** our intention is to create an authoritative resource that is active with the latest success stories and information, under the umbrella of two established business groups."

Chairman of BBG Abu Dhabi Nick Cochrane-Dyett MBE said; "The momentum established by the signing of the Abraham Accord is already driving considerable new interest in bilateral trade opportunities amongst our respective members. We are therefore delighted to be collaborating more closely with our Israeli counterparts, through the good offices of the British Chambers of Commerce network."

Anita Leviant, President of the **IBCC** added; "This unique collaboration creates an

exciting full-service platform between the countries involved, to ease market entry and to enable our collective memberships to foster strong links with their counterparts to establish mutual business development. We are keen to assist our respective members to go through the new opportunities and to provide them with trusted local counterparties and service providers.”

The UAE-Israel-UK collaborative will address the respective market interests in technology industries, cybersecurity, fintech, real estate, food, finance, healthcare and more, and will promote environmental awareness and sustainability across all aspects of trade activity.

For more information and to hear the latest from the British Business Groups and IBCC please Contact us at : info@ibcc.org.il

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